

ISB to Honor Local Visionary and Entrepreneur Jessamyn Waldman of Hot Bread Kitchen at Its 5th Annual Spring Benefit, “City Lights of Brooklyn,” on May 6 at Smack Mellon

Live jazz music, silent and live auctions to benefit the growing school, and unbeatable views of the city lights round out the evening

April 23, 2010 – International School of Brooklyn (ISB) is once again going to shine at its 5th Annual Spring Benefit fundraiser, “City Lights of Brooklyn,” on Thursday, May 6 at Smack Mellon in DUMBO.

The benefit features silent and live auctions as well as a special award ceremony honoring Jessamyn Waldman of Hot Bread Kitchen with ISB’s Community Excellence Award. Ms. Waldman is being recognized by the ISB community for her vision, hard work and commitment to tradition and sustainability.

Accompanying the evening’s festivities will be live music by Sean Moran Jazz Quartet.

ISB Community Excellence Award

Each year ISB honors an individual whose work embodies the spirit of ISB – fostering multiculturalism and global citizenship – in their work.

“I have been following the work of Jessamyn Waldman and Hot Bread Kitchen for a few years. The growth of Hot Bread Kitchen and Ms. Waldman’s commitment to her work are not only commendable, but extraordinary. There are not many people who can take their vision into reality and Ms. Waldman has proven she is among those who can,” said Rebecca Skinner, co-founder and executive director of ISB.

Ms. Waldman, a graduate of Columbia University, worked in human rights education and immigration policy at the UN and with NGOs all over the world, before settling in Brooklyn and turning to baking as a tool for change. Hot Bread Kitchen, a 501c3 non-profit social enterprise, brings change and sustainability to the lives of the employees, supports local farmers, preserves traditional recipes, and “Br-educates” New Yorkers about the diversity of bread now available in the city. It is immediately evident that Ms. Waldman and all of the people involved in Hot Bread Kitchen are serious about following their motto, “Preserving Tradition, Rising Expectations.”

“I am extremely honored that ISB has selected us for the Community Excellence Award. The mission of ISB speaks deeply to me, as it is complementary to the mission of Hot Bread Kitchen. By enabling the next generation of business and civic leaders to have the language skills and cultural sensitivity necessary to lead a richly diverse city and nation, we are brought closer to a day when programs like ours that proactively promote social justice for immigrant women will no longer be necessary,” said Ms. Waldman.

ISB’s 5th Annual Spring Benefit, “City Lights of Brooklyn”

ISB's Spring Benefit continues the school's own tradition of celebrating the growth and sustainability while raising funds to support annual scholarships and operations. The evening will be complete with cocktails and hors d'oeuvres, live music, cash-prize drawings and a silent and live auction. The auction is replete with various items for children and adults, from a week in the Bahamas or Vermont to souvenirs from the Vancouver Olympics to gift certificates to local businesses and restaurants.

Event Details: ISB's 5th Annual Spring Benefit, "City Lights of Brooklyn"

Date: Thursday, May 6, 2010

Time: 7pm to 10pm

Location: Smack Mellon, 92 Plymouth Street, DUMBO, Brooklyn, NY 11201

Ticket price: \$100 (\$50 of which is tax-deductible)

For more information visit: www.isbrooklyn.org or email info@isbrooklyn.org

About Jessamyn Waldman

Jessamyn Waldman is the Founding Director of Hot Bread Kitchen. The business combines two of her passions: social justice for immigrant women and great baking. Jessamyn holds an MPA from Columbia University where she specialized in immigration policy. She has worked extensively at the UN and with NGOs in the US and abroad, focusing on human rights education and immigration policy. Jessamyn has developed professional bread baking skills with a Master Baker's certificate from the New School University and as a baker at New York's renowned Restaurant Daniel, Daniel Boulud's flagship restaurant.

About Sean Moran Quartet

The Sean Moran Quartet features musicians Sean Moran – guitar, Mike McGinnis – woodwinds, Dan Fabricatore - bass, and Harris Eisenstadt – drums. Sean has been an active musician in NYC for many years and has performed at venues including Lincoln Center, Prospect Park Bandshell, Symphony Space, and BAMcafé. His original music has been performed on the WNYC programs "Soundcheck" and "Spinning on Air" and been featured at a performance at Merkin Hall.

About International School of Brooklyn

International School of Brooklyn (ISB) is an independent, non-sectarian, not-for-profit educational institution and is New York's only French & Spanish language immersion school following the International Baccalaureate (IB) curriculum. ISB's mission is to provide an intimate, progressive and multicultural education that is ideal for preparing our children – tomorrow's business and civic leaders – to face the challenges and opportunities of an international future.

PR Contact:

Jen Henriquez

International School of Brooklyn

T: 347-268-9754

E: jhenriquez@isbrooklyn.org

EDITOR'S NOTES:

Past ISB Community Excellence Award Honorees include:

2006, Olga Bloom, founder of BargeMusic

2007, Graciela Carriqui, founder of Music Para Mi

2008, Yéle Haiti

2009, Dan Zanes